

## **PRODUCTIVITY MANAGEMENT OF WORKERS IN CONSTRUCTION INDUSTRY**

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### **Abstract**

The purpose of this research is to provide guidance with regards to improvement of productivity in the construction industry. The problems and needs of the construction worker must be addressed to attain high productivity levels in the industry. Improved management practices at all levels in the industry helps in achieving this goal. This study identifies relevant factors which require special attention so that the productivity among the workers is improved. In addition, it also specifies the factors responsible for worker's low productivity levels and the recommendations to improve upon the same. Furthermore, it assesses the productivity norms of construction workers which involves finding out the causes for low productivity, measurement and methods for improvement. The study is carried in Hyderabad incorporating various aspects of construction workers engaged on different construction projects. The data collected for this study is through questionnaire. To get a clear view to the readers the feed-back received from the respondents is presented. The study resulted in evaluating the performance of the construction workers and cites measures for improving their productivity. This research brought out the co-incidence between work, income and living conditions of workers which is the focus of this study.

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**Keywords:** Construction workers, Productivity levels, factors, Management, Construction industry.