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## SOME SUBORDINATION REULTS INVOLVING GENERALIZED FRACTIONAL DIFFERINTEGRAL OPERATORS

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## Abstract

Making use of a generalized fractional differintegral operator, we consider certain classes of multivalent analytic functions and derive various useful properties and characteristics of these classes by using the techniques of differential subordination. The usefulness of the main results is depicted by deducing several interesting corollaries and relevances with some of the earlier results are also pointed out.

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Key Words and Phrases : Multivalently analytic functions, Hadamard product, Differential subordination, Fractional operator.

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